



**Julie Goodlin**

Executive Coach | Business Strategist | Leadership Partner

**Hatteras Capital Advisors**

<https://www.linkedin.com/in/julie-goodlin>



**Meet Julie Goodlin**

Julie Goodlin is an Executive Coach, Business Strategist, and Leadership Partner with Hatteras Capital Advisors. With over 20 years of experience in coaching, human resources, and organizational development, Julie helps professionals and companies create meaningful change—from personal growth to performance breakthroughs.

As the founder of **JRG Consulting**, Julie has coached clients across real estate, financial services, marketing, and corporate leadership. Her work focuses on goal-setting, strategic planning, leadership development, stress reduction, and helping professionals stay accountable and aligned with their purpose.

Before launching her coaching practice, Julie spent more than a decade in senior human resources leadership roles, including **Vice President of Human Resources at Wells Fargo**, where she led strategic HR initiatives for retail operations in Orange County. Her background also includes positions with Rockland Financial, Management Action Programs, and Wood Associates, giving her a deep understanding of talent development, team dynamics, and executive communication.

Julie’s coaching is both practical and powerful—grounded in psychology and driven by results. She holds a **Master’s degree in Psychology from Pepperdine University** and a **Bachelor’s degree in Psychology from California State University, Northridge**. She’s known for bringing empathy, structure, and momentum to every engagement.

Whether she’s coaching executives, rising leaders, or organizational teams, Julie helps clients make confident decisions and navigate change with clarity.

---

**Julie’s Commitment**

Julie is passionate about helping people and companies rise to their potential—with less stress and more intention. Her approach combines deep listening with proven tools, offering a path to clarity, performance, and sustainable success.

At Hatteras Capital Advisors, Julie supports professionals and organizations with executive coaching, leadership development, and performance strategy—building stronger leaders and healthier teams across every stage of growth.

To connect with Julie or explore coaching solutions for yourself or your company, reach her at: (828) 490-9060 ext. 104 or [julie@hatterasca.com](mailto:julie@hatterasca.com) .  
Visit [www.hatterasca.com](http://www.hatterasca.com) for more information.